

12th INTERNATIONAL HATS'ART COMPETITION - 2018

Willing to value and protect the know-how related to hat making, and to promote the current development and design of hats as privileged fashion accessories,

**THE HAT WORKSHOP-MUSEUM in Chazelles-sur-Lyon (FRANCE) IS ORGANIZING
AN INTERNATIONAL CONTEST SPONSORED BY STEPHEN JONES MILLENER – 2018
OPEN TO FRENCH, EUROPEAN AND FOREIGN DESIGNERS**

REGULATION

BY RETURNING THIS ENTRY FORM SIGNED, HAT DESIGNERS FULLY AGREE WITH THE TERMS OF THIS FORM.

ARTICLE 1 - REGULATION

Participating in the contest means approving the conditions stated in the articles below and enclosing a signed entry form with the hat put in for the contest. This is a personal application and only the name of the natural person having designed the hat shall be mentioned on the display labels and in the exhibition catalogue. Accepted participants : milliners, hat designers and makers having designed and made the hat put in for the contest. No age limit.

ARTICLE 2 - THEME

The theme is "nature".

The Hat Workshop-Museum organize the competition on the theme "nature". The designers will be inspired by fauna, flora ... They will explore effects of materials, seasonal colors. The creations must provoke desires of greenery, breathing, rural poetry ... The felt material is to be privileged, as well as the techniques and the innovation. All the hats are featured as an accessory, rather than as an art object.

ARTICLE 3 - HAT SELECTION CRITERIA

The head size must be of 57 cm diameter (22.5 inches) (fitting the jury members).

Each designer will make sure that his/her creation is easy to wear (size, proportion, balance, comfort, etc...) in the spirit of an "everyday" or "event" product rather than an art creation. The main guideline for the designer will be "event" product rather than an artistic creation. Neither outside nor inside label allowing the maker's identification will be permitted, but the design can add a technical description and/or a photo/sketch describing how to wear the hat. The organizers reserve the right to remove any sign, allowing knowledge of the designer's name or logo.

ARTICLE 4 – PRIZES

The jury whose president will be Stephen Jones will award 10 prizes. .

ARTICLE 5 - PANEL OF JUDGES

The panel of judges will include different well-known figures from fashion, hat world and **Stephen Jones**.

The panel will judge the pre-selected hats on an anonymous basis, with no previous knowledge of the designers' names.

Decisions will be irrevocable and will not be commented on.

Prize winning participants will be personally notified by mail, within a few days after the panel's decision. No result will be given by phone.

ARTICLE 6 - SENDING OR DELIVERY OF HATS

Hats shall be sent or delivered between **February 5th and March 4th, 2018** to the following address:

International Hat's Art Competition 2016
Atelier-Musée du Chapeau – LA CHAPELLERIE – 31, rue Martouret - 42140 Chazelles-sur-Lyon - France

The present form (duly filled in and signed) and the participation fees specified in article 8 shall be sent together with the hats
No entry shall be accepted on a postage due basis.

The labels for parcels coming from foreign countries shall specify : "samples without any commercial value nor insurance value". The Atelier-Musée will not pay any taxes and the box will be refused.

The designers will make sure that they conform to custom regulations. The organizers will not, in any case, bear the custom clearance costs.

Participants are highly advised to make sure their works are carefully and appropriately packaged.

ARTICLE 7 - REGISTRATION FEES

As a contribution to the contest general expenses, the following registration fees shall have to be paid:

- 15 euros for French participants
- 30 euros for members of the European Union (except Norway), Swiss and Overseas French.
- 35 euros for participants from Norway, Eastern Europe outside European Union (Ukraine, Géorgie, Moldova...), Maghreb.
- 55 euros for participants from Asian Countries (Japan, China, South Korea, Vietnam,...), Australia, America, Canada and Africa.

Entries not including such fees shall not be retained even if delivered by candidates themselves.

Terms and conditions of payment : check payable in France, postal order, bank transfer (IBAN : FR76 1426 5006 0008 77114456 829 – BIC : CEPFRPP426)

ARTICLE 8 - HAT SHIPMENT AND DISPLAYING

The Hat Workshop-Museum shall not be liable for any damages of hats resulting from poor packaging or handling of packages during shipment. Candidates are advised to pay great attention to the packaging of hats and if necessary to contract insurance for shipment. The creators are advised to bring wrappings for hats deposited at the Hats Workshop-Museum.

Hats not chosen during the pre-selection will be returned to their designers by April 2018.

Selected Hats (about a hundred) will be displayed from **May 26th, to October 07th**, 2018 in the temporary exhibition hall of the Hat Workshop-Museum.

The Hat Workshop-Museum will contract a damage and theft insurance for the whole hat exhibition period.

The creativity prize, the practical prize, the innovation prize and the ready-to-wear hat prize will be kept and will become part of the Workshop-Museum's collection. The remaining hats will be returned to their owner during the last three months of 2018.

Candidates wishing so are entitled to enclose with their works, a description or a figure explaining and illustrating the way of weaning the hat. Said possible documents shall bear no mention related to the designers' identity nor any photo showing designers and details likely to influence the jury.

ARTICLE 9 - CATALOGUE - PRESS - FASHION SHOW

Some hats will be photographed for the catalogue and for the advertising of the exhibition and the Hat Museum on various paper bases or digital media. Participants shall agree beforehand with the publishing of their works with no copyrights.

Some hats may be chosen for a fashion show organized by the Hat Museum for the prize award and the exhibition public opening.

PRIZES AND AWARDS

An official prize-giving ceremony as well as a fashion show of the selected items will take place on June 2nd 2018 in the "Chapellerie" site, in the Hat Workshop-Museum.

Designers will be warmly welcome to visit the exhibitions (temporary and permanent).

Every candidate will receive a personal invitation to the ceremony, followed by a cocktail and a dinner in the evening

PRACTICAL PRIZE	STEPHEN JONES CREATIVITY PRIZE
<ul style="list-style-type: none"> • 1.500 euros – Commune de Chazelles-sur-Lyon • Printing of 300 copies of a colour postcard showing the hat with a text chosen by the winner, at the back. • A batch of hair felt cones • A batch of bands - Mokuba 	<ul style="list-style-type: none"> • 1.500 euros • Printing of 300 copies of a colour postcard showing the hat with a text chosen by the winner, at the back. • A batch of hair felt cones • A batch of bands - Mokuba
INNOVATION PRIZE	HAT READY-TO-WEAR PRIZE
<ul style="list-style-type: none"> • 500 euros – Patronage club • A hat wooden block – La Forme Lorenzo RE • A batch of hair felt cones • A batch of bands – Mokuba 	<ul style="list-style-type: none"> • 500 euros – Patronage club • A hat wooden block – Tino RE, formier • A batch of hair felt cones • A batch of bands - Mokuba
TECHNICITY PRIZE	PRIZE FOR THE BEST CONCEPT
<ul style="list-style-type: none"> • 150 euros • A batch of raw material – H.A Schmid (200 euros value) • A batch of hair felt cones and raw materials • A batch of bands – Julien Faure 	<ul style="list-style-type: none"> • 150 euros • A batch of raw material – H.A Schmid (200 euros value) • A batch of hair felt cones and raw materials • A batch of bands – Julien Faure
PRIZE OF THE BEST INTERPRETATION OF THE THEME	THREE PASSION PRIZES For each prize
<ul style="list-style-type: none"> • A batch of raw material – Ultramod (300 euros value) • A batch of hair felt cones • One year subscription to the <i>Hat Magazine</i> 	<ul style="list-style-type: none"> • A batch of fabric – La Droguerie • A batch of bands – Mokuba and Julien Faure • A batch of hair felt cones
PUBLIC PRIZE	
<ul style="list-style-type: none"> • An original trophy signed by Albert NEEL (Prize of Rome), an artist from Chazelles sur Lyon, will be awarded at the end of the exhibition, for the work having won most visitors' votes. 	

National and Regional financial partners

DRAC Rhône-Alpes, Conseil Départemental de la Loire, Communauté de Communes Forez-Est, Commune de Chazelles-sur-Lyon, Le Syndicat National des Fabricants et Grossistes Chapeliers.

Raw material partners:

- CHATEAU BLANCHARD
- CHERI-BIBI
- COUP DE CHAPEAU - SUISSE

- HAT MAGAZINE
- IML IMPRIMERIE
- JULIEN FAURE RUBANS
- LA DROGUERIE

- LA FORME LORENZO RE FORMIER
- MOKUBA FRANCE
- SA ETS H.A SCHMID

- TINO RE FORMIER
- ULTRAMOD